



Jax has volunteered for a variety of conservation organisations throughout her career; she has a degree in Ecology and a master's in Conservation and Biodiversity. Jax also spent several years living and working in Central and Southern Africa, during which time she assisted with research on elephant demography and dehorning operations in Zimbabwe's Matusadona National Park; and in 2013 she was part of a team that devised methods and drew up an action plan to reduce poaching in Liwonde National Park.



Jax has also undertaken research work for Natural England, worked as a researcher and Wildlife Information Services Assistant for Cornwall Wildlife Trust and, whilst working at the University of Exeter, organised the world's first international conference on the use of Unmanned Aerial Vehicles (drones) in Environmental Research and assisted with research using fixed-wing unmanned aerial system for monitoring hidden stores of soil water.

After reading an article about Prof Thomas Snitch's use of predictive mathematics and drones to combat poaching, Jax reached out to Tom and proposed a collaboration. From these beginnings the Poaching Prevention charity was founded. Since then, Jax has worked in a voluntary capacity as the charity's director and has dedicated herself to fulfilling its objectives.